



AIR FORCE SERGEANTS ASSOCIATION WRITTEN REPORT

<input type="checkbox"/> INTERNATIONAL	<input checked="" type="checkbox"/> DIVISION	<input type="checkbox"/> CHAPTER
Initiating Activity Name and Title: Michelle R. Chabot, Div 6 Trustee #3		Date: 2 March 2026
Report Type: <input type="checkbox"/> Committee <input checked="" type="checkbox"/> Trustee Communications & Family Matters		Meeting to be Presented: <input type="checkbox"/> March <input type="checkbox"/> August <input checked="" type="checkbox"/> Other <u>Div PAC</u>
PART I – COMMITTEE MEMBERS/DIVISIONS REPRESENTED (if applicable)		
Name and Position	Name and Position	
Division 6 Communications Chair		
Social Media Chair		
Webmaster		
Family Matters		
PART II – REPORT		
<p>- Conducted communication training to chapters on a one-on-one basis as requested. Aided chapters in building social media, website, and other communication type presence to reach membership.</p> <p>- Created Division communications providing training, information, and reports to Division by writing social media posts and seeking inputs from other members. Maintained and updated Division 6 website and social media accounts with updates keeping the community informed.</p> <p>- Active engagement resulted in Facebook reach of over 70k site views, 4.5k engagements and a total of 15.4k page reach, with a reach to an average over 250 people for each post with highest reaching over 4.8k, 1.3k followers; increased Instagram followers and posts.</p> <p>- Maintains website, Facebook, Twitter, Instagram, Snapchat, and YouTube presence to fill with additional Division communications. Webspace available and maintained for chapters on Div 6 page for \$25 a year.</p> <p>- Posted legislative updates as well as other Division 6 business regularly via social media platforms in conjunction with other Division 6 executive council members.</p> <p>- Served on international Family Matters committee, attending monthly meetings, presenting content, and providing inputs. Coordinated with local chapter Family Matters trustees providing support, ideas, and relaying information appropriately.</p>		
This report was presented to the membership/executive council/committee at a meeting held on the date indicated below:		
Meeting Date	Submitter's Typed Name	Submitter's Signature
2 March 2026	Michelle R. Chabot	