



**CMSGT (RET) VATEMA M. IVY
DIRECTOR OF MARKETING AND
COMMUNITY RELATIONS
AIR FORCE ENLISTED VILLAGE**

CMSgt VaTema M. Ivy, USAF, Ret. Is the Director Of Marketing and Community Relations at the Air Force Enlisted Village. Chief Ivy is responsible for overseeing, planning, developing, and the imple-

mentation of the Air Force Enlisted Village's marketing, communication, and community relations activities. She works with the President/CEO to develop and implement the strategic communication plan to advance the brand identity, broaden awareness, and increase visibility of the AFEV. Prior to her current position, she was the Director of Development, where she actively sought out and developed all philanthropic sponsorship support locally and across the United States. She spent 25 years in the Air Force, and served in numerous leadership positions in Europe, Missouri, Florida, California, and South Korea. Chief Ivy earned her bachelor's degree in business administration & human resource management from Columbia Southern University. She is currently pursuing her master's degree in organization leadership through Columbia Southern University as well as a digital marketing certification through the University of North Florida.



VaTema M. Ivy, CMSgt (Ret), Air Force Enlisted Village, Director, Marketing & Community Relations, 92 Sunset Lane, Shalimar, FL 32579, Office: (850) 651-8227, Cell: (660) 563-0581